Initiatives towards a plastic free country





PLASTIC IN THE FOOD INDUSTRY

IS A

VERY TECHNICAL SUBJECT































PRIMARY PLASTIC PACKAGING FOR FOOD



SINGLE USE PLASTIC USED FOR OUT-OF-HOME CATERING



PRIMARY PLASTIC PACKAGING

IS ABOUT

FOOD SAFETY

&

FOOD PRESERVATION



O PLASTIC VISION



TOWARDS O PLASTIC AT SOURCE

+
O PLASTIC TO LANDFILL
+
O PLASTIC IN NATURE



Maurilait Pledge for Plastic











1. Reduce the quantity of Plastic used in our packaging and activities.

2. Make our packaging 100% reusable, recyclable or compostable.

3. Educate our consumers on how treat plastic wastes.

4. Increase the recycling rate of our packaging.

ZERO PLASTIC

ZERO PLASTIC

EDUCATE

RECYCLE

LESS PLASTIC

BETTER PLASTIC

RAISE AWARENESS

CIRCULAR ECONOMY

RECYCLE



CARTON POTS

















TO DATE

NO PLASTIC FREE SOLUTION

FOR ALL OUR PACKAGING



THERE IS

NO ONE SIZE FITS ALL

SOLUTION



WHEN A SOLUTION EXISTS

TIME IS NEEDED

TO ADOPT THE CHANGE

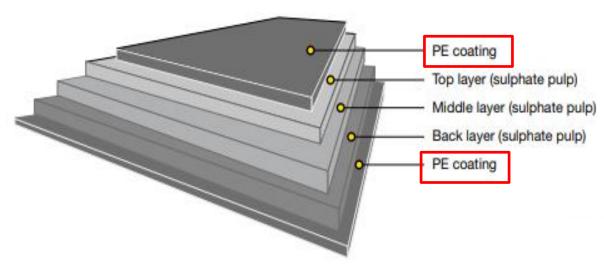




ABOUT PAPER







COMPREHENSIVE VISION

ANALYSIS OF ALL STEPS OF THE LIFE CYCLE OF POTENTIAL SOLUTIONS TOWARDS SUSTAINABLE DEVELOPMENT



PLASTIC ROADMAP Maurilait Production Ltée

FINALISED PROJECTS
DEPLOYED OR IN PROGRESS
DEPLOYMENT

PROJECTS & R&D STAGE

ZERO PLASTIC



ALTERNATIVES TO LARGER PACKAGING

ALTERNATIVES TO PLASTIC BOTTLES AND POTS

LESS PLASTIC



LESS FILM FOR PALLETS or BIOPLASTIC FILMS

2020

O PLASTIC LANDFILLED

20302040

BETTER PLASTIC

MONO PLASTIC ALTERNATIVE TO MULTI-PLASTIC PACKAGING



AWARENESS CAMPAIGNS AND COMMUNICATION ON PACKAGING

RECYCLING OF INDUSTRIAL WASTE

RECYCLE PLASTIC

PARTICIPATE IN CREATING A CIRCULAR ECONOMY FOR PACKAGING

ABOUT 0 PLASTIC VISION



TOWARDS 0 PLASTIC AT SOURCE

+
0 PLASTIC TO LANDFILL
+
0 PLASTIC IN NATURE



O PLASTIC IN NATURE



CLEAN UP PROGRAMS + AWARENESS/EDUCATION + CONTROL & LAW ENFORCEMENT



#RespekteMoris, Maurilait Team in Albion, 07/10/2021

O PLASTIC TO LANDFILL





Image: Sustainable Global Resources Ltd.
Recycling Council of Ontario





Official launch of a Club on Circular Economy on the 28th of October.

SYSTEMIC ISSUES IMPERATIVES FO DEVELOPPING A NATIONAL ROADMAP

- PRIVATE-PUBLIC COLLABORATION
- LEGAL FRAMEWORK :
 - REVISION OF EXISTING
 - EPR & CIRCULAR ECONOMY
- STANDARDS & DEFINITIONS.



About Plastic & Innovation...

Merci

