

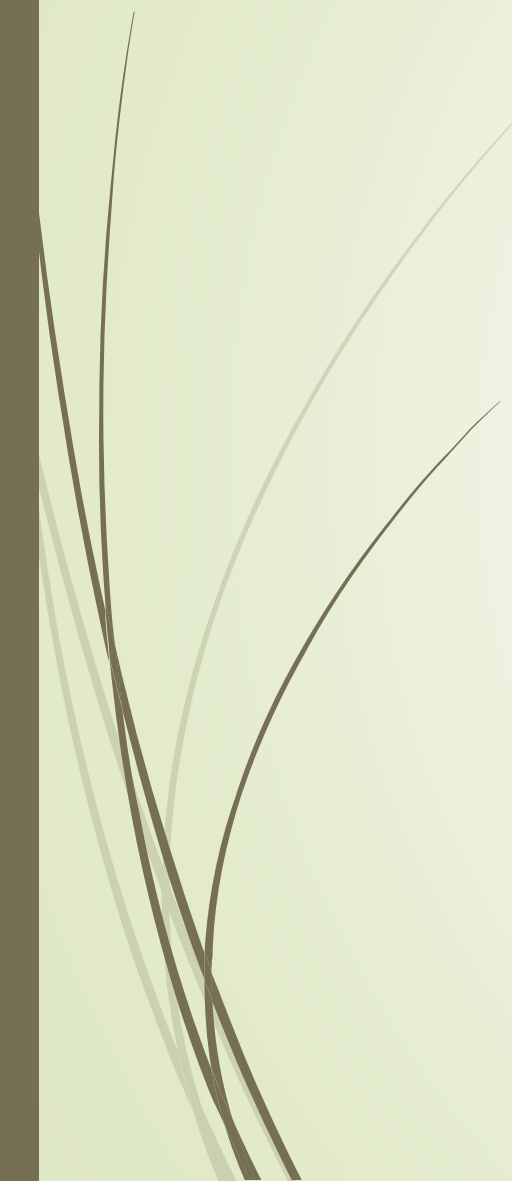


Roadmap-Plastic Bags

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Where are we now?

- ▶ Regulations on plastic ban and enforcement in place
 - ▶ Research on Ecolabel framework & constraints
 - ▶ Financial Scheme in place to assist SME, manufacturers and companies
 - ▶ Initiative of private sector to *Rethink, Reduce and Reproduce* and introduction of biodegradable materials in the production chain
 - ▶ Ongoing research on converting Waste into Resource in view of finding alternatives to plastics
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Where do we want to go?

- ▶ Progressive introduction of voluntary reduction strategies: giving enough time for the population to begin changing consumption patterns and adapting to affordable and eco-friendly alternatives
 - ▶ Government to regulate
 - ▶ Businesses to innovate
 - ▶ Individuals to act
- ▶ Inculcating the Ecolabel concept at the conception of plastics alternatives products
- ▶ Stakeholders' engagement (government, industry, retailers, population, waste management authority and tourism associations)
- ▶ Promotion of eco-friendly, affordable and fit for purpose alternatives by providing incentives to industry
- ▶ Promoting the share of knowledge & research findings through public awareness



How do we get there?

- ▶ Assess baseline conditions (current cause, extent, impacts)
- ▶ Regulatory, voluntary and economic evaluation
- ▶ Assess impacts of preferred options (social, environment and economic)
- ▶ Awareness raising and campaigns on the introduction of policies
- ▶ Incentivize the industry (tax rebate, keep certain ecofriendly materials tax-free)
- ▶ Ringfence revenues for investment in waste minimization, recycling industry
- ▶ Enforcement & policy revision
- ▶ Monitor & adjust policy through surveys. Audits and interviews.