

**Ministry of Environment, Solid Waste Management and Climate  
Change**



# **Environmental Awards**

**2023**

**Guidelines for Participation - Media Sector**

## 1. Background

The World Environment Day (WED) is celebrated on the 5<sup>th</sup> of June every year since 1972. To mark this event at the national level, the Ministry of Environment, Solid Waste Management and Climate Change is inviting application from local stakeholders interested in showcasing their environmental projects and initiatives. Accordingly, the best entries received would be announced during an environmental awards ceremony to be held by the Ministry on Monday 05 June 2023.

This Award Ceremony will reward efforts of stakeholders in adopting best environmental initiatives to inter-alia reduce carbon footprint, optimize use of resources, minimize waste generation and curb down environmental nuisances. In this respect, 11 thematic sectors have been retained for the competition. These include: Textile Manufacturing Industry; Food Manufacturing Industry; Supermarkets/Hypermarkets; Media; Non-Governmental Organizations; Waste and Resource Management; Banking/Finance Sector; Tourism Industry; Local Authorities; Public Sector and Educational Institutions.

## 2. Eligibility criteria and participation details

- ❖ Registration is open to all ‘Media’ organisations [Print journalism, Radio journalism, Multimedia journalism (online broadcast, TV broadcast)]
- ❖ The ‘Media’ sector will be categorised as follows:
  - (i) **Journalism** [Print journalism, Radio journalism, Multimedia journalism].
  - (ii) **Best environmental initiatives by Media companies.**
- ❖ For the Category ‘**Journalism**’, the following criteria will be looked into:
  - ✓ Submission of one broadcasted or one published article per publication on the environment in Mauritius.
  - ✓ A summary explaining how the content was created, in what context, and what impact it created.
  - ✓ Entry broadcasted or published between January and December 2022
  - ✓ Entry telling the story in a balanced, comprehensive and objective manner
  - ✓ Entry demonstrating journalistic research, innovation and integrity
  - ✓ Entry produced in English language, French language or Kreol Morisien
- ❖ **Only** companies/organisations locally based **in Mauritius** are eligible for participation.

- ❖ Participants should hold the relevant permits/licenses with concerned authorities for their operation.

### 3. Submission process

Eligible and interested participants should submit the following documents to the Ministry of Environment, Solid Waste Management and Climate Change via email on [wedmediasector@gmail.com](mailto:wedmediasector@gmail.com) , *not later than 08 May 2023 at 10:00 hrs.*

- ❖ The participation form, duly filled and signed (e.g., digital signature) by the Head of the company/organisation should include:

#### **(i) For the 'Journalism' Category**

- ✓ One broadcasted or one published article per publication on the environment in Mauritius between January and December 2022.
- ✓ A summary explaining how the content was created, in what context, and what impact it created.
- ✓ All materials should be submitted in electronic format as follows:
  - Print – PDF (scanned) copy of the published article
  - Radio- Soundcloud Link
  - TV/Multimedia – link of the video/online publication or via WeTransfer

#### **(ii) Best environmental initiatives by Media companies Category**

- A summary of the best environmental initiative(s) implemented by the company/organisation (*not exceeding 500 words*)
- A comprehensive write up of the best environmental practice(s) initiated and sustained within the company/organisation (*total not exceeding 2000 words*. The write up can be supported by picture evidences.

### Ⓢ Important Note:

- ❖ *The participation form can be downloaded from the website of the Ministry of Environment, Solid Waste Management and Climate Change (<https://environment.govmu.org>).*
- ❖ *Only submission of participation form/s on the email address [wedmediasector@gmail.com](mailto:wedmediasector@gmail.com), not later than 08 May 2023 by 10:00hrs will be accepted. Other means of submission will be automatically rejected.*
- ❖ *Upon submission of a participation form, an acknowledgment email will be sent within 5 working days. In the event participants do not receive same, they are requested to contact the Coordination and Project Implementation Division on 203 6200 (Extension: 225/325/324/354/335).*
- ❖ *For each company/organisation, **only one submission per category is allowed.***
- ❖ *Contact details must be correctly and clearly written for future correspondences.*

### 4. Submission format

- ❖ Participation form/s should be submitted electronically as a pdf document.
- ❖ Submissions should be in English, French or Kreol Morisien language.

### 5. Selection process

#### Jury

An independent panel of jury members will assess the submissions or entries and select 3 best submissions from each category for which prizes will be awarded.

#### Evaluation criteria

- ✓ **For the Journalism category** entries will be assessed based on impact and awareness created on audience.
- ✓ **For the Best Environmental initiatives by Media companies category** entries will be assessed based on the activities and services provided by the company in its endeavor to achieve sustainability and contribute towards a cleaner and greener Mauritius.

## 6. Prizes

A trophy and an award certificate will be rewarded to the 1<sup>st</sup> prize winner and 2 runners up.

## 7. Phases in the competition

- ❖ Registration will close on **08 May 2023 at 10hrs00**
- ❖ It is understood that once an enterprise enters the competition, jury members will be allowed to access premises of enterprises for on-site evaluation which might consist of inspection and interviews with relevant staffs.
- ❖ The initiatives of the selected nominees will be filmed in order to produce a short video for dissemination during the award ceremony and posting on the website of the ministry.
- ❖ Selected nominees will be informed at latest by **end of May 2023** via email.
- ❖ The winners will be announced during an Awards Ceremony to be held in the context of the World Environment Day Celebrations on **Monday 5th June 2023**.

## 8. Terms & Conditions

- ❖ **Only one** submission per category per organisation/company is allowed.
- ❖ Eligible and interested participants should provide all required information in their participation form/s. Failure to do so and non-compliance to the guidelines of the competition will result in disqualification.
- ❖ If the information submitted in the Participation Form is not true and or correct, the Organiser can terminate application form from further participation in the Awards. The Organiser also reserves the right in its absolute discretion to dismiss the applications contrary to the spirit of the Award Terms or the intention of the Awards.
- ❖ The decision of the Jury Panel shall be final and irrevocable.
- ❖ The Organiser may use the names of the winners, quotes, photos, videos from the Award Ceremony where the participants are visible in any media channels.
- ❖ The Organiser is allowed to publish any details related to the winners, brief descriptions of their actions fostering sustainability and innovation development, their organisation names, and other related information deemed appropriate subject to the consent of the winners.
- ❖ The Ministry of Environment, Solid Waste Management and Climate Change reserves the right not to proceed with the competition.

- ❖ The Organiser will not be held liable for any entries not received for any reasons such as network connectivity or hardware issues experienced while submission of participation form and project write up.

## **9. Data Protection**

The Organiser undertake to treat personal data confidentially and securely in line with the provisions of the Data Protection Act 2017, (DPA) as amended.

*For further queries about the competition, please contact officers of the Ministry of Environment, Solid Waste Management and Climate Change (Coordination and Project Implementation Division) on Tel: 203 6200)*